



# The Infidea Story



**30,000+**

People Influenced



**500+**

Transformational interventions



**200+**

Organizations Influenced

# About Infidea

- Infidea was founded in 2014 with a focus on recruitment & human resources services. Since its inception in June 2014, Infidea has been committed to providing the highest quality, need-based solutions to its clients, both locally and internationally.
- Infidea operates in various industry sectors like Information Technology, Consulting, Power, Manufacturing, Banking & Finance, FMCG, Telecom and Education.
- We emphasize on art and science of learning and development by designing experiential learning programs that offer people the knowledge, skills and practices they need to add value to the business through various open house workshops.
- We help our clients in business improvements through capability building, people development and innovative processes and application of ideas. Our recommendations are realistic, practical and oriented towards applicability for better results.



# Head Hunting Solutions

# Our Clients



Cognizant



hagergroup



S. DHOLE  
group of companies



# Infidea's Curated Recruitment Solutions

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## *Value Proposition for Corporates*

- On-demand access to need based manpower, curated for quality
- Access to large pool of candidates
- Access to specialized professionals
- Ninety Days replacement guarantee
- **One-stop, end-to-end solution**

## *Value Proposition for Candidates*

- Access to large pool of openings.
- Access to specialized openings
- Zero service charges

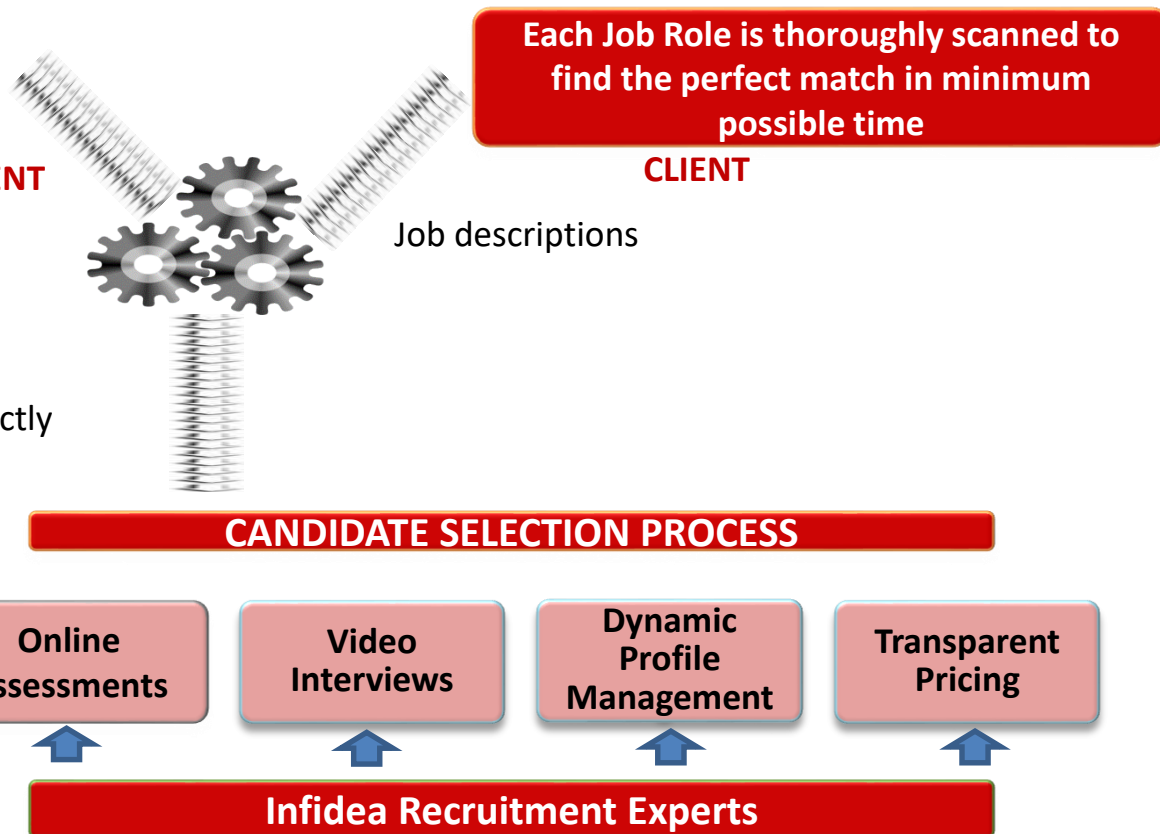


# Infidea's Advanced Recruitment Management System



## PROFILE MANAGEMENT

- Industry specific Profiles
- Location Specific Profiles
- Profiles which exactly match with the desired JD.



## Why Infidea?

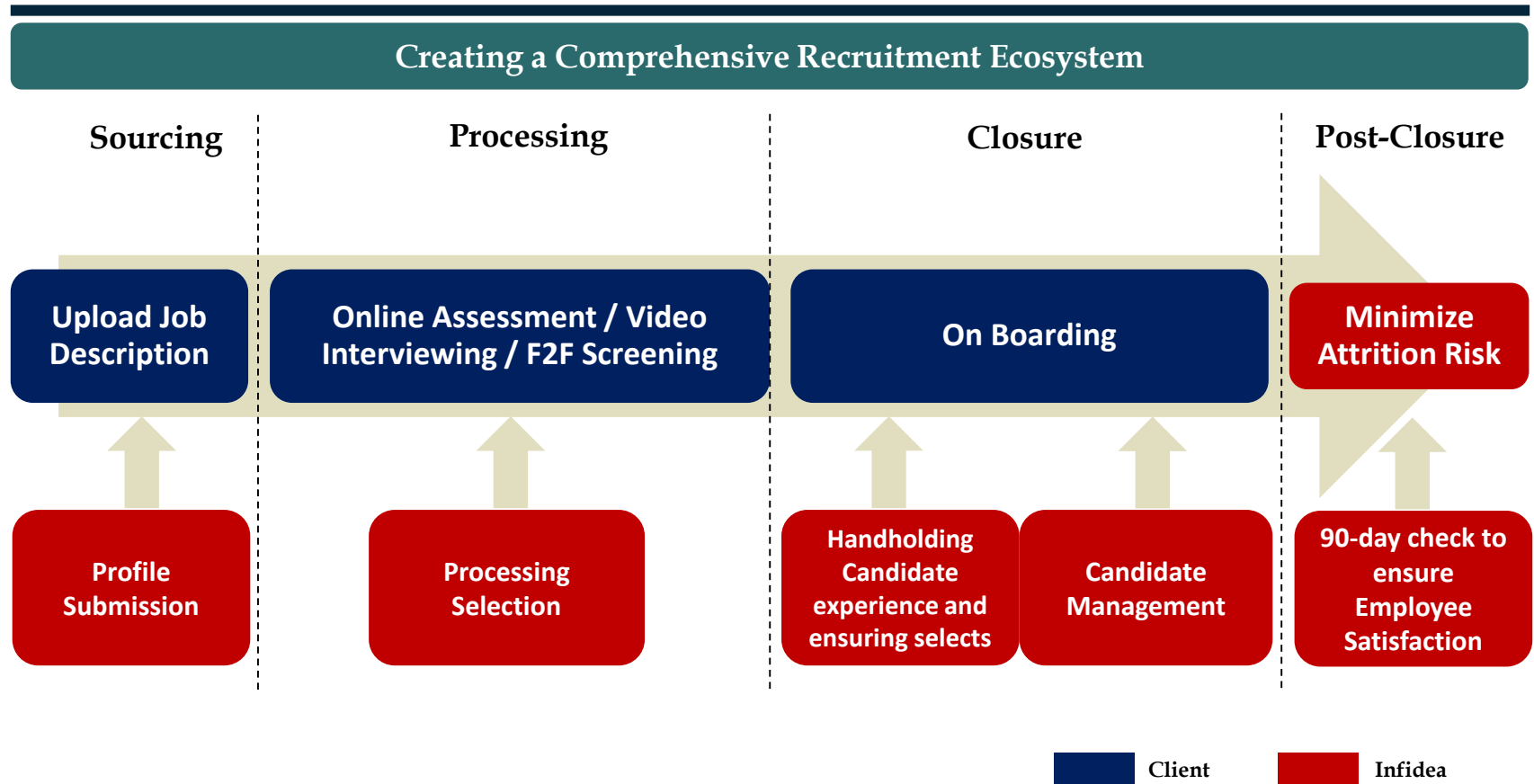
*We make it simple for our Clients!*

- 5+ Years of experience in Recruitment and Training
- Trusted name in the corporate world having served organizations across different industries and geographical locations
- We are staffed with full-time consultants
- Well equipped backend process
- Trusted career advisors for professionals
- Highest level of confidentiality
- Customized solutions for client's needs in each industry
- Robust database
- Ability to deliver at short notice
- Unparalleled network & understanding of the market
- Stable organization with leadership having a tenure of 5 + years in the firm.





## Seamless, end-to-end experience for Clients & Candidates



# Learning & Development Solutions

# Training Footprints

## Uttar Pradesh

- **Infidea** has delivered workshops at Khadia (UP)

## Delhi NCR

- Infidea conducts monthly training workshops in Delhi NCR region.

## West Bengal

- **Infidea(HQ)**  
\*Head Hunting, Corporate Training, Consulting, Monthly Workshops\*

## Maharashtra

- **Infidea** caters to training intervention requirements at Mumbai

## Odisha

- **Infidea** has a strong presence in Odisha both in corporates & educational Institutions.

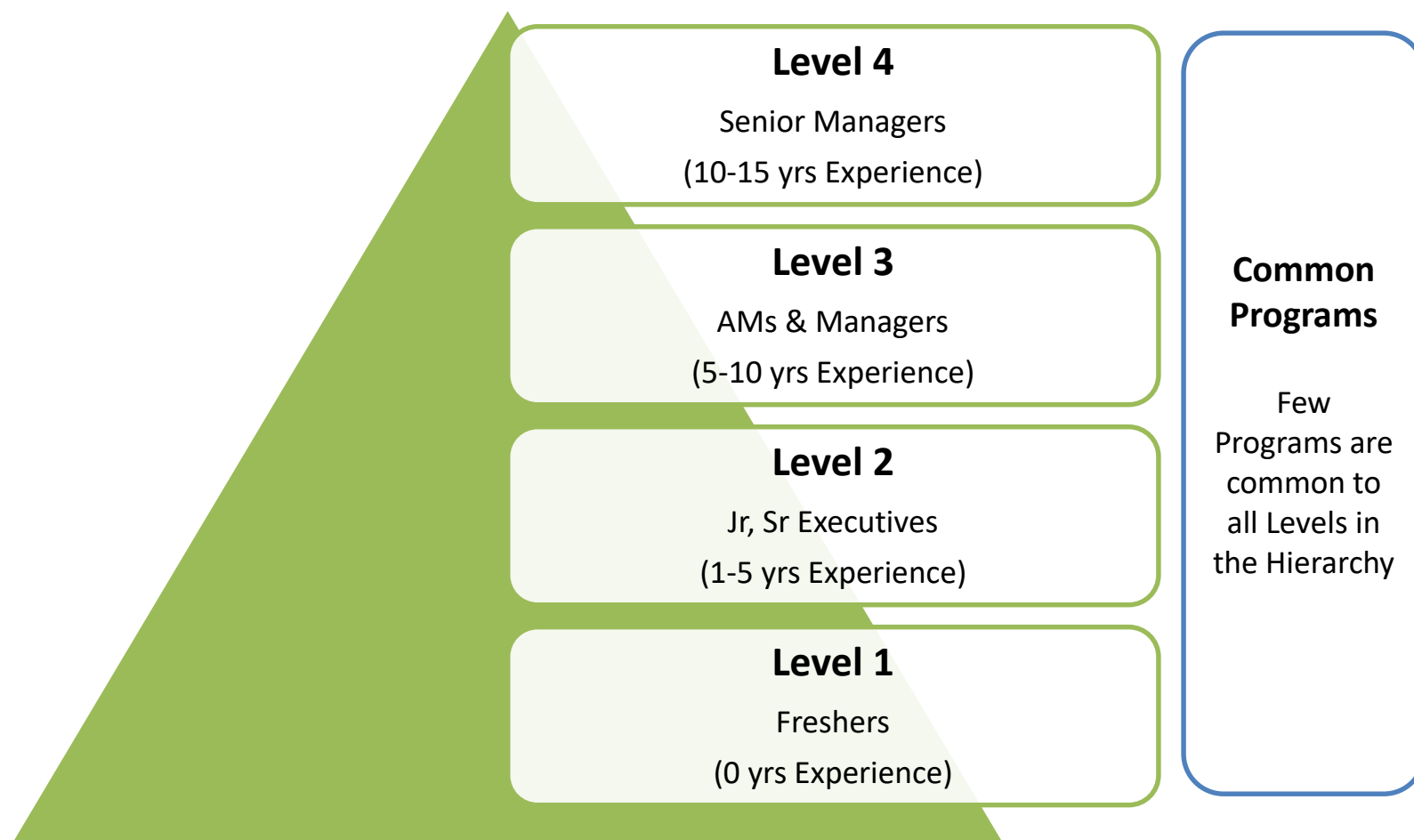
## Karnataka

Monthly workshops conducted at Bengaluru

## Chattisgarh

**Infidea** caters to Training & Consulting needs at Bhilai.

# The 4 Levels



# Level 1 : Freshers

## Competencies

- Adaptability
- Professionalism
- Communication: Open
- Communication: Oral and Written
- Continuous Learning

## Learning Programs

- The Professional - Joining the Corporate World
- Transitioning from College to Corporate
- Time Management
- Business Etiquette
- Effective Communication Skills
- Professional Excellence

## Level 2 : Jr./Sr. Executives

### Competencies

- Attention to Detail
- Collaboration
- Communication: Open
- Communication: Oral and Written
- Continuous Learning
- Initiative
- Planning and Organizing
- Problem Solving
- Professionalism

### Learning Programs

- Interpersonal Effectiveness.
- Business Communication
- Effective Communication Skills
- Time Management
- Customer Service Excellence
- Achieving Sales Excellence
- Team Building & Group Dynamics
- Presentation Skills

# Level 3 : AM s & Managers

## Competencies

- Communication: Open
- Problem Solving
- Decision Making
- Negotiation
- Crisis Management
- Team Leadership
- Collaboration
- Drive for Results
- Planning and Organizing
- Innovation

## Learning Programs

- Performance Benchmark Program
- Managerial Effectiveness
- Powerful Presentations - Influencing & Convincing
- Effective Negotiation Skills
- Basic & Advanced Microsoft Excel
- Problem Solving & Decision Making through Six Thinking Hats (Advanced)
- Critical Thinking

# Level 4 : Senior Managers

## Competencies

- Strategic / Change Leadership
- Coaching
- Collaborative Leadership
- Conflict Management
- Negotiation
- Influence

## Learning Programs

- Leadership Development Program
- Public Speaking :Art of Communicating Professionally
- Advanced Microsoft Excel Program
- Emotional Intelligence
- Innovation & Change Management
- Personal Effectiveness for Leaders.



# Other Training Programs..

- 5-S Training Program
- Advanced Microsoft Excel
- Women Safety ( POSH)
- Intercultural Awareness
- Diversity and Sensitivity Training
- Fire Safety Training
- Business Storytelling
- Automated Finger Identification System
- Lifestyle Modification & Stress Management
- Train The Trainer
- Business Simulations
- Keynote Speeches



realisingpotential

# Management Development Workshops

# Management Development Workshops

- Conducted on various topics which are chosen based on comprehensive market research and data analysis.

Infidea has conducted **75+** workshops in the last 4 years across 4 cities i.e. Kolkata, New Delhi, Bengaluru & Gurgaon making us most experienced & effective in the category of Open/Public Workshops.

- Most popular among corporate houses who could nominate maximum number of participants without a strain on the training budget.
- Conveniently conducted on weekends for enabling participants to attend our program(s) without hampering their professional commitments during week days.
- Excellent platform for building new professional relationships and meet new contacts by sharing interests and passions.



# Testimonials...

## **Alokesh Bhattacharya ( General Manager) – S. Dhole & Co.**

The contribution of your organization in providing quality manpower is appreciable. The timely support provided by you and the team is equally commendable. Looking forward to continuing support from Infidea in making this association mutually beneficial.

## **Bandana Khanna (Deputy General Manager - HR) – Larsen & Toubro**

The feedback was extremely positive from all involved, it was a great event and came together well.

## **S. Akilan(Chief Manager & Principal) – National Insurance Company Limited**

We would like to express our sincere appreciation for the training services provided by Infidea to our officials from across the country. Your performance made a great impression not only on me but on the participants too. Highly appreciate your efforts to understand the need of our organization's requirement in the training of its officials.

# Testimonials (contd..)

## **Sharmistha Sharma(Head- L&D) – Century Plyboards ( I) Limited**

I have got the feedback from the participants regarding the Professional Excellence program and it was very good. The participants were impressed with the whole session and specially with the trainer as the content was modified by the trainer to our purpose very well and indeed it did.

Thank you so much for organizing such a wonderful training.

## **Partha Mitra (Asst. General Manager) -- NABARD**

The session was extremely enriching. The case studies discussed & the hands on experience that the participants witnessed were really beneficial for their overall development.

## **Dr. Banani Basu (Asst. Professor) – National Institute of Technology - Silchar**

I would like to congratulate Infidea for coming up with a workshop on “*Women Safety*” which is a burning social issue and requires attention from various section of the society. The workshop was well crafted with takeaways for both MEN & WOMEN.

# Contact Us

We would be happy to be your  
People Development Partner

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